

CV - Vernon Everitt (March 2025)

Summary

Highly experienced and effective leader in transport.

Leads executive teams to success while constructively challenging and scrutinising their performance. Deeply experienced chair and operator at Board level for over 25 years. Politically astute and with extensive and positive relationships, including at senior ministerial level, across public and private sectors. Commercially savvy in dealing with the supply chain, Network Rail, transport operators and others and deep understanding of all forms of transport and their place in driving economic growth and greater productivity, better health, access to homes and jobs and wider opportunity for all. Strong media, stakeholder and people skills. Successful track record both as an executive and chair in driving transformational change in large transport and financial organisations and increasing revenue while reducing the cost base.

Currently Transport Commissioner for Greater Manchester and Chair, Transport for Greater Manchester appointed by, and reporting to, Mayor Andy Burnham and the ten leaders of the Greater Manchester Combined Authority. Leading delivery of the Bee Network, an integrated transport system bringing together trams, buses (since January 2025 fully brought back under local control), trains and active travel for the UK's fastest growing city-region. Revenues, patronage and punctuality are up and the costs of operating the bus service is one-third cheaper than the previous commercial arrangements. Personally engineered further devolution of transport powers from Whitehall to Greater Manchester, including on rail services, infrastructure investment, capital programme governance and joined-up fares and ticketing. Regular appearances in the media to lead communication on the benefits of the Bee Network and wider improvements to transport.

Non-executive Director at Transport for Wales for nearly six years and chair of the Major Projects Committee. Advises other Mayors, public authorities and private sector on bus franchising and integrating rail and other services.

Former senior Executive Committee member at Transport for London for 14 years, latterly effectively leading the organisation during the challenges of, and recovery from, Covid. Transformed a siloed and bureaucratic organisation to become agile and focused on putting passengers at the heart of the business, delivering cultural change, improved fare and commercial revenues and reduced costs. Ran London Underground for an interim period.

Delivered at London-wide scale improved customer service and revenue ('Every Journey Matters'); huge cost reduction through central service transformation and coherent technology and data plans; city transport planning and policy making, including on bus services and rail; and communications and stakeholder engagement to enable progress in complex areas.

Full range of collaborative and productive relationships at local and national government level (including Ministerial, Mayoral and senior official level), customer representatives, the third sector and transport authorities across the country to drive transport improvements.

Clear communicator with strong reputation for authenticity and engaging people leadership to earn trust from all stakeholders and at all levels. Comfortable dealing with media and public scrutiny.

Transport Commissioner, Greater Manchester (March 2022 to date) and Chair, Transport for Greater Manchester (April 2024 to date)

Working through the Greater Manchester Combined Authority and Transport for Greater Manchester to lead delivery of the Bee Network, a London-style multi-modal system to transform the economy, business environment and inclusivity of this fast growing city-region. Led with the Mayor over the last three years to successfully bring buses back under local control. Leading on the development of regional rail in GM under the UK Government's Rail Reform agenda (covering services, infrastructure, operations, fares and ticketing and customer service).

Challenges and supports top executives on all aspects of transport planning, operations and network development covering rail services and infrastructure, bus franchising, operations, decarbonisation, travel demand management, fares and ticketing, highways management, cost control and revenue optimisation, revenue protection, customer service and organisational capability/design.

Helps lead wider relationships with central Government to secure the operating and capital funding and powers necessary to deliver transformational change. Strong relationships with transport authorities, Mayors and other stakeholders across the country and currently undertaking a review of winter resilience on Merseyrail for the Mayor of Liverpool City Region.

Managing Director, Customers, Communication & Technology, TfL – November 2015 to January 2022 (and variations on these roles since joining TfL in 2007)

Executive team member for 14 years and led the organisation through Covid. Personally developed 'Every Journey Matters' (EJM) to drive modal shift and increased operating revenues across all modes. EJM established a new standard for what should be expected from transport organisations driven by clear analysis of what incentivises people to use public rather than private cars. Cities in the UK and around the world seek to replicate this model as it has been proven to increase mode share.

Accountable for key customer and mode shift targets on the TfL scorecard and the execution strategy and budget to improve services spanning the entire end-to-end journey. TfL's metrics for customer care, public trust and value for money raised to record levels and benchmark favourably against public and private sector comparators.

Reported to the Transport Commissioner, personal accountability for c£150 million of commercial revenue, c£90 million in capital investment and collecting c£4.5 billion of passenger revenue (pre-pandemic) and direct leadership of over 2,500 people. Covered Customer & Revenue, City Planning, Technology & Data, Media & Stakeholder engagement: Led the world's largest travel demand management programme during the London 2012 Olympic and Paralympic Games.

Interim Managing Director, London Underground and TfL Engineering, Transport for London – June to November 2019

Leadership of one of the world's most iconic transport services, delivering immediate and lasting impact by engaging with 16,000 colleagues to plan for the future and re-focus on better safety, reliability, cost and revenue management and customer service.

Plans for improved service reliability implemented with benefits now flowing through. People engagement, inclusion and wellbeing ratings all significantly improved through visible and empathetic leadership. Designed 5 year Business Plan and plan to better engage colleagues through listening and acting on their ideas and concerns. Major breakthrough in tackling workplace violence and aggression and fare evasion. Championed approach to safeguarding and suicide reduction.

Financial Services Authority (FSA) – April 1998 to September 2007

The FSA was the integrated regulator of the financial services industry. Worked with the Chairman and CEO of the FSA to set it up, bringing together 13 individual regulatory bodies into one. Member of the Executive Team and held various senior leadership positions including:

- Retail Themes Director, leading on protecting customer interests using data and led the National Strategy for Financial Capability to improve the financial skills of people across the country
- People and Communications Director, accountable for the organisation's Human Resources and communications strategy and plan.

Bank of England – 1980 to 1998

The UK's central bank. Began as a junior clerk straight from school. Analyst and leadership positions, including as part of the Bank's accelerated staff development programme. Ran Press Office advising the Governors of the Bank on public handling and presentation and held senior positions in Banking Supervision and Banking Operations.

Non-executive positions

- Non-executive Director, **Transport for Wales** (TfW) Board and Chair of the TfW Major Programmes Committee (September 2019 to date): I advise the Chair and Welsh Government officers and constructively challenge the executive on all aspects of building an integrated transport body.
- Chair, **National Grid ESO** Technology Advisory Council (September 2020 to September 2023): brought together players from across the energy sector to enable National Grid to work with innovative start ups and established generators to transform how electricity is distributed across the UK
- Senior strategic transport adviser, **Teneo Consultants** (April 2023 to date)

•Trustee, **London Transport Museum** (2014 to 2023). The LTM is an independent charitable trust and the corporate social responsibility arm of TfL.

Referees - Available on request